

40TH ANNIVERSARY GALA SPONSORSHIP

MAKE HISTORY

with us



PENUMBRA
THEATRE'S
40TH ANNIVERSARY

GALA

SATURDAY

MAY

20

2017

TWIN CITIES PUBLIC
TELEVISION STUDIO,
SAINT PAUL, MN

PENUMBRA 40TH GALA

Make History with Us.

In 2017 the country's preeminent African-American theatre has a landmark anniversary. For 40 years, Penumbra has played a singular role in American arts, presenting ground-breaking work, launching the careers of award-winning playwrights and actors, nurturing the regional arts community, and championing black art as a force for social change. That legacy deserves a once-in-a-lifetime celebration.

On May 20th Penumbra will host an intimate, black-tie gala in downtown Saint Paul: an evening of breathtaking performances, distinguished guests, and moving tributes among friends of the theatre old and new. As a premier sponsor, you make this event possible—and help to sustain Penumbra's work for decades to come.

PENUMBRATHEATRE.ORG/GALA | PRESENTED BY



PASSING THE TORCH AFTER FOUR DECADES.

Join us to honor the legacy of Penumbra founder Lou Bellamy and the original company as we officially welcome Artistic Director Sarah Bellamy to lead the theatre.

RECOGNIZING VISIONARY BLACK ART.

Constanza Romero will bestow the inaugural August Wilson Visionary Award in honor of her late husband—the Pulitzer-prize-winning playwright and our dear friend August Wilson.

DINING, DANCING, AND DELIGHTS INTO THE NIGHT.

Enjoy a lively cocktail reception, soul-food-inspired dining, performances by company members, champagne toasts, and more surprises for VIP guests. Groove late into the evening with live music and dancing at the Gala After Party.

PENUMBRATHEATRE.ORG/GALA

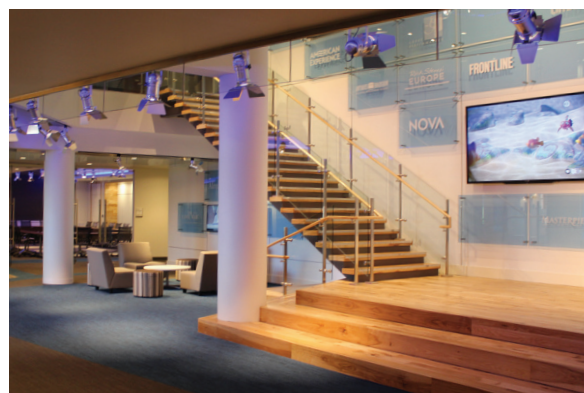
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VENUE

A LOCAL LANDMARK AS YOU'VE NEVER SEEN IT BEFORE.

For one night, the newly remodeled studios of Twin Cities Public Television in downtown St. Paul will be transformed into a party spilling across two floors, creating a host of lively spaces where our guests can celebrate and our sponsors can shine.



EVENT



A NON-STOP EVENING OF CELEBRATORY MOMENTS.

We roll out the red carpet for our VIP guests with premium amenities and experiences only a theatre company can offer.

- Valet parking
- Red Carpet entrance and media photo wall
- Champagne reception and cash bar
- Live performances by Penumbra Company members
- Dinner table service with choice of wine, entrée and dessert
- Silent Auction featuring once-in-a-lifetime Penumbra experiences
- Speeches by Lou and Sarah Bellamy
- August Wilson Visionary Award presented by Constanza Romaro
- After Party for VIPs and additional guests
- Live band and dancing into the night



SPONSORSHIP LEVELS YOUR SUPPORT MAKES IT ALL POSSIBLE.

PRESENTING SPONSOR (TARGET)

\$50,000 NEXT GENERATION SPONSOR

- 10 Tickets to the Gala and After Party with premier seating
- Pre-gala reception with Lou and Sarah Bellamy and honorees
- Full-page ad inside cover or back cover of gala program book
- Logo included in invitations, emails, event signage, sponsor slideshow, program book and press release
- Recognition as a 40th Gala Sponsor on our website, with hyperlink
- Dedicated post announcing your support on Facebook and Twitter
- A night at Penumbra Theatre to see one of our productions for 20 of your employees, clients or friends
- Recognition as a Season Sponsor in direct mail, program books, email campaigns, and print ads

\$25,000 LEGACY SPONSOR

- 10 Tickets to the Gala and After Party with premier seating
- Pre-gala reception with Lou and Sarah Bellamy and honorees
- Full-page ad in gala program book
- Recognition as 40th Gala Sponsor on invitations, sponsor slideshow, program book and social media
- Recognition as a 40th Gala Sponsor on our website, with hyperlink
- Dedicated post announcing your support on Facebook and Twitter
- A night at Penumbra Theatre to see one of our productions for 10 of your employees, clients or friends

\$10,000 EBONY SPONSOR

- 10 Tickets to the Gala and After Party with premium seating
- Pre-gala reception with Lou and Sarah Bellamy and honorees
- Half-page ad in gala program book
- Recognition as 40th Gala Sponsor on our website, invitations, sponsor slideshow and program book

\$5,000 ONYX SPONSOR

- 4 Tickets to the 40th Anniversary Gala and After Party with premium seating
- Pre-gala reception with Lou and Sarah Bellamy and honorees
- Recognition as 40th Gala Sponsor on our website, sponsor slideshow and program book

\$2,500 JET SPONSOR

- 2 Tickets to the 40th Anniversary Gala and After Party with preferred seating
- Pre-gala reception with Lou and Sarah Bellamy and honorees
- Recognition as 40th Gala Sponsor on our website and program book

\$1,000 SABLE SPONSOR

- 2 Tickets to the 40th Anniversary Gala and After Party with preferred seating
- Recognition as 40th Gala Sponsor on our website and program book

PENUMBRATHEATRE.ORG/GALA

CONTACT

BECOME A SPONSOR BY FRIDAY, MARCH 31.

Contact Karla Williams, Director of Advancement,
at karla.williams@penumbrateatre.org or 651.288.6794.



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