

PENUMBRA THEATRE

SPONSORSHIP

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PENUMBRA

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Become A Penumbra Sponsor

For over 40 years, Penumbra has played a singular role in American arts, presenting ground-breaking work, launching the careers of award-winning playwrights and actors, nurturing the regional arts community, and championing black art as a force for social change.

Join us as a Sponsor to sustain the art you love and grow its impact.

SUPPORT VISIONARY BLACK ART.

Penumbra has launched the careers of many respected playwrights and introduced Minnesota audiences to 35 premier voices, including two-time Pulitzer Prize-winner August Wilson.

CREATE LASTING SOCIAL CHANGE.

Through moderated conversations, hosted film screenings, and interactive, family-friendly events, we engage our audiences in year-round exploration of social justice and equity issues.

NURTURE THE NEXT GENERATION OF ACTIVIST ARTISTS.

Support brave new voices in theatre! Summer Institute is a nationally renowned leadership development program that trains teens in our practice of art for social change.

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LOCATION

THE BEATING HEART OF RONDO.

Penumbra Theatre is located in the historic neighborhood of Rondo, once home to Saint Paul's largest African American community and now one of the city's most economically and racially diverse districts. The theatre serves as a beacon where a historic and living community can congregate and celebrate.



AUDIENCES



OUR LOYAL PATRONS AND SUPPORTERS.

Penumbra Theatre's audience consists of some of the region's most engaged cultural arts patrons. A sponsorship provides the ideal platform for brands to connect in relevant and meaningful ways.

- The theatre attracts over 20,000 patrons annually
- 56% female; 44% male
- 60% of audiences are ages 55+
- 93% live in the Minneapolis/Saint Paul metro area
- 57% of audiences have household incomes greater than \$75,000
- Our audiences are highly educated: 34% completed college; 32% completed graduate school
- Our audiences rate social justice and equity issues as *very important*



CONTACT

BECOME A SPONSOR.

Sponsorships range from \$5,000 to \$20,000. Contact Karla Williams, Director of Advancement, at karla.williams@penumbrateatre.org or 651.288.6794 for more details.

